

# Honey Bee News Letter

## Beekeeping in NZ

Thank you for your continued support for Sugi Bee Garden.

Sugi Bee Garden is a beekeeping company dedicated to all things related to health.

We would like to introduce our idea, history, corporate activities, and products. We hope that you will read it to the end.



# Sugi Bee Garden's Manuka Honey bee farm in New Zealand

New Zealand is a beautiful country blessed with vast natural beauty that the people are proud to call "clean, green New Zealand" despite various developments! Our bee farm is located deep in the mountains and manuka trees are the only nectar source that grows wild in the untouched wilderness. So, our Manuka honey is free from pesticides. Therefore we are able to deliver extremely pure monofloral manuka honey to you.

New Zealand manuka honey is subject to strict quality control standards set by the New Zealand government. Our beekeeping business is highly regarded in New Zealand and we work with local beekeepers to extract honey.



A bee farm in the wilderness with white manuka flowers in full bloom



Remote nectar source

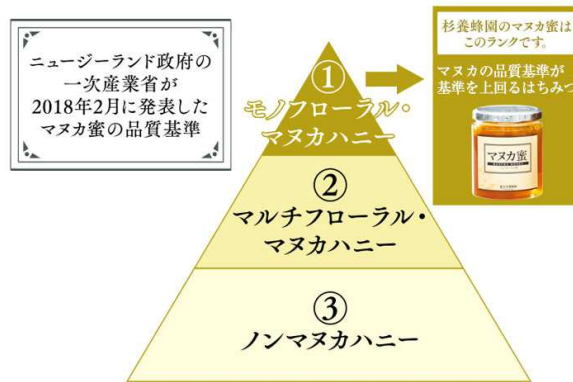


Members of beekeeping department at Sugi Bee Garden collecting honey

You can also watch the video of the rich natural environment where manuka honey is collected!



## Sugi Bee Garden's Manuka honey meets the standards for Monofloral Manuka honey set by the New Zealand government



項目	4種類の化学テスト				花粉のDNA鑑定
	3-フェニル乳酸	2'-メトキシアセトフェノン	2-メトキシ安息香酸 (o-アニス酸)	4-ヒドロキシフェニル乳酸	qPCR (DNA花粉分析)
① モノフローラル・マヌカハニー	≥400mg/kg	≥5mg/kg			<Cq36 (36サイクルカウント)
② マルチフローラル・マヌカハニー	≥20mg/kg <400mg/kg	≥1mg/kg	≥1mg/kg	≥1mg/kg	
③ ノンマヌカハニー	上記①②基準を満たさない はちみつは、マヌカと名付けることが出来ない				

出典:MPI(ニュージーランド第一次産業省) ホームページ

(<http://www.mpi.govt.nz/growing-and-harvesting/honey-and-bees/manuka-honey/>)

Some of the manuka honey sold around the world has its quality indicated according to each company's own standards, which are determined by the amount of "methylglyoxal (MGO)" contained in the manuka honey. However, there have been concerns that "methylglyoxal" could be falsified by increasing the amount by heating or heating, or by artificial addition. To change this situation, a new quality standard was set by the New Zealand government. Sugi Bee Garden's Manuka Honey is based on the New Zealand government's five test criteria of "four chemical tests" and "DNA analysis of pollen", and is not indicated in numerical values.

## All manuka honey is unheated

Useful ingredients such as methylglyoxal, which is excellent for health, are generally considered heat-resistant. However, heating destroys pollen and other useful components of honey, as well as its natural flavor. Therefore at Sugi Bee Garden, we make it a rule not to apply heat from the time the honey is collected to the time it is bottled.

## New Zealand subsidiary was established for a stable supply of high quality manuka honey



Since 2004, members of the beekeeping department have been visiting the area to collect honey and conduct other beekeeping activities. A local subsidiary 『 SUGI BEE GARDEN (NEW ZEALAND) LIMITED 』 was established in July 2019. We deliver high quality Manuka honey with the cooperation of the New Zealand government. Our beekeeping business is highly regarded in New Zealand, and we work with local beekeepers to collect honey!

# Manuka Honey Product Lineup



## Manuka Honey

It is Manuka honey (monofloral Manuka honey) without any modification. Unlike the mild taste and flavor of milkvetch or acacia honey, it has a rich, full flavor and mellow floral aroma.



## Manuka Honey with Fresh Royal Jelly

Royal jelly is eaten only by the queen bee. It is the sole source of nutrition for the queen bee, which lays about 1,500 to 3,000 eggs, and contains essential amino acids, vitamins, and the unique ingredient decenoic acid.



## Manuka Honey with Propolis

Propolis is produced by bees from shoots and resin. It contains flavonoids, vitamins, minerals, and other useful components, and is said to be a natural antibiotic.



## Manuka Honey with Royal jelly & Propolis

This is the strongest honey in Sugi Bee Garden's history, combining the nutrients of royal jelly and the protective properties of propolis with manuka honey.

**Manuka Honey**  
**Introduction**  
**page**

