

# Honey Bee News Letter

Agricultural Diversification\*

From Beekeeping-Production-Distribution

Thank you for your continued support. Sugi Bee Garden is a beekeeper company that works on health related business. We would like to introduce our thoughts, history, corporate activities, and products. We appreciate your interest and cooperation.

\*Called "sextiary sector" or "sextiary industry" in Japan

 株式会社 杉養蜂園  
SUGI BEE GARDEN



# Beekeeping



**Reliable Agricultural Diversification** “Acquire pristine nature as they are.” Since our founding, we have been practicing from making beehive boxes to honey collection, manufacturing and sales in-house - in order to deliver the deliciousness born from nature safely and securely. When Sugi Bee Garden was founded, it started with 3 hives, and though there were many setbacks, today we have become one of Japan's leading beekeeper companies which raises 3,000 hives. We will continue to respect nature and the climate, and will continue to make efforts to beekeeping.

# Production



## ISO 22000 Certified

Sugi Bee Garden's factory has been certified the international food safety management regulation "ISO22000," and we are making efforts to further improve the quality assurance level while having our customers to use our products safely and securely. For Sugi Bee Garden, which we aim to deliver a blessing from nature, our best quality honey and to make the lives of our customers richer and healthier, it is a natural task to ensure high safety. We will continue to aim for even greater safety through employee education and training.



# Store Sales

Sugi Bee Garden's directly managed stores, nationwide and around the world, are the first place for customers and Sugi Bee Garden to meet face-to-face with each and every customer. Upon our thoughts - "We hope our customers to know a company called Sugi Bee Garden," "We want customers to take their time to select our products," "For customers who are looking for safe and high-quality products, providing required information right away" - we are developing directly managed stores. We look forward to greet you with a good smile always.





**Fruit Juice Infused Honey** Fresh fruit juice is added to our previous honey. There are 9 flavors - yuzu, blueberry, Kyoho, lemon, mango, apple, raspberry, acerola, and maple - and 4 sizes of 1,000g, 500g, 300g, and packet stick size. You can enjoy it as you like by diluting it with water, carbonated water, or hot water to make a drink, or mixing it with yogurt to make fruit yogurt, or pouring it on bread or pancakes to replace jam. The taste of nature, non-sugar, spreads in your mouth and delicious.

