

Honey Bee News Letter

～Manuka version～

Thank you so much for your continuous support for Sugi Bee Garden.

This customer feedback and product information will be issued regularly, to enhance your customers and end-users satisfaction, which shall lead to becoming a frequent user. We hope this will be a help of you.



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Manuka Honey is a hot item in Taobao, the largest online shopping site in China!

Rank	Item Name	Manufacturer	Store Name	Selling Price (CNY)	*Selling Price (JPY)	Sales Amount/Month (CNY)	*Sales Amount/Month (JPY)
1	RICHORA UMF15+ Manuka Honey	Icing International Limited	RICHORA Flagship Store	509	8,010	7,635,000	120,146,142
2	Streamland UMF10+ Manuka Honey	Streamland Honey Plant Ltd	Streamland Flagship Store	218	3,431	2,180,000	34,304,989
3	RICHORA UMF10+ Manuka Honey	Icing International Limited	RICHORA Flagship Store	239	3,761	284,171	4,471,781
4	NZGOLDHEALTH UMF15+ Manuka Honey	NZ Gold Health Limited	Nzgoldhealth Flagship Store	558	8,780	445,842	7,014,874
5	Comvita UMF5+ Manuka Honey Stick	Comvita New Zealand Ltd	Comvita Flagship Store	229	3,603	154,117	2,424,875
6	Comvita UMF10+ Manuka Honey	Comvita New Zealand Ltd	Tmall	389	6,121	262,186	4,125,232
7	Comvita UMF5+ Manuka Honey 500 g x 2 jars Gift Set	Comvita New Zealand Ltd	Comvita Flagship Store	548	8,622	335,376	5,276,803
8	comvita UMF5+ Manuka Honey	Comvita New Zealand Ltd	Comvita Flagship Store	466	7,332	332,724	5,235,076
9	MANUKA DOCTOR MGO100+ Manuka Honey	No information	Ponparemall	68	1,070	24,752	389,447
10	melora UMF5+ Manuka Honey	New Zealand Mānuka Limited	Melora Flagship Store	140	2,201	59,318	933,309
TOTAL						11,713,486	184,322,528

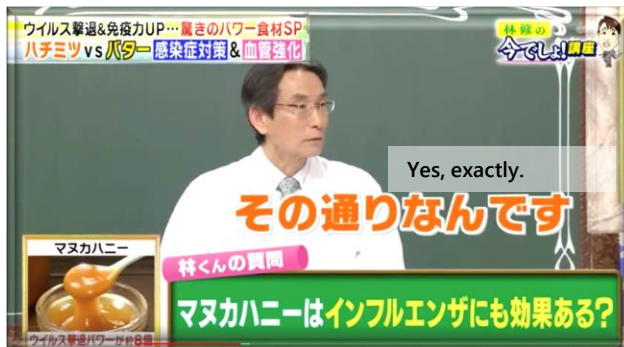
* As of October 19, 2020

Due to the immune effect of honey against corona viruses, Manuka-related products are selling not only in Japan but also on major online shopping sites in China!
(Approximately 200 million yen a month!)

Introduced on TV by Dr. Hirayanagi, called 'Dr. HONEY'! "Osamu Hayashi's Lecture 'Now's the time!' " (aired in 2020)



The antibacterial power is almost 8 times more than regular honey!



Is Manuka honey effective for flu?



Methylglyoxal which eliminates Helicobacter pylori, the cause of stomach cancer



Dr. Kaname Hirayanagi
Dr. of Medical Science/Representative and Director of Food Medicine Research Institute

After graduating from the Graduate School of Medicine, the University of Tokyo, he became an associate professor at Nihon University School of Medicine after working as a visiting researcher at Parma University, Harvard University, and Massachusetts Institute of Technology. He has served as a director of the Japan Human Factors and Ergonomics Society, the Japan Society of Aeronautical and Environmental Medicine, the Japanese Association for Clinical Hyperbaric Oxygen and Diving Medicine, and a councilor of the Japan Society of Hygiene, and is currently the representative and director of the Food Medicine Research Institute. As a leading researcher in the health effects of food, he has been active in television, radio, magazines, lectures, etc., and has earned the trust of his statements based on evidence supported by experiments and research.